

# BUSINESS ECONOMICS

## Revised Syllabus and Paper Pattern of F.Y.B.Com: Business Economics - PAPER I w.e.f. Academic Year 2014-15

### SEMESTER- I

<b>Module I - Demand Analysis</b>	Demand Function and determinants of demand – Concept and Importance of Elasticity of Demand: Income, Cross and Promotional – Consumer’s Surplus – Demand Forecasting: meaning, significance and methods – Case Studies.	(15 Lectures)
<b>Module II - Theory of Production</b>	Production function; Short Run and Long Run – Law of Variable Proportions – Iso-quants – Producer’s Equilibrium – Returns to Scale – Economies of Scale – Case Studies.	(10 Lectures)
<b>Module III - Theory of Cost</b>	Cost Concepts: Social and Private costs, Economic and Accounting Costs, Fixed and Variable Costs, Opportunity Cost – Behavior of Cost Curves: Short Run and Long Run – Producer’s Surplus - Case Studies.	(10 Lectures)
<b>Module IV - Revenue Analysis</b>	Revenue Concepts: Total Revenue- Average revenue and Marginal Revenue under Perfect Competition and Monopoly – Objectives of a Firm: Profit, Sales and Growth Maximization – Types of Profit – Break-Even Analysis – Case Studies.	(10 Lectures)

### F.Y.B.Com.: Business Economics - Paper II

#### SEMESTER- II

<b>Module I -Market Structure</b>	Short-run and long-run equilibrium of a firm and Industry under perfect competition – Sources of monopoly – Short-run and long-run equilibrium of a firm under monopoly – Features: Monopolistic Competition and Oligopoly – Case studies	(15 Lectures)
<b>Module II - Pricing Practices</b>	Pricing Practices: Price Discrimination, Dumping, Marginal-cost pricing, Cost-plus pricing, Multiple-product pricing.	(10 Lectures)
<b>Module III - Market Failure</b>	Market Failure: Concept of market failure and inefficiency (Productive and allocative inefficiency using PPC) – Causes of market failure (Public goods, Market power, Externalities , Information asymmetry and Equity) – Government intervention and market efficiency – Case studies	(10 Lectures)
<b>Module IV - Capital Budgeting</b>	Capital Budgeting: Meaning and Importance- Investment Criteria: Pay Back Period Method, Net Present Value Method, and Internal Rate of Return Method - Case Studies.	(10 Lectures)

### REFERENCES

1. Bradley R. Schiller, *The Macro Economics Today*, Tata McGraw-Hill, 2011.
2. B. Douglas Bernheim and Michael D. Whinston, *Microeconomics*, Tata McGraw-Hill, 2011.
3. Lipsey, R.G. and A.K. Chrystal, *Economics*, Oxford Univ. Press, 2007.
4. Mankiw, N.G., *Economics: Principles and Applications*, Cengage Learning, 2009.
5. Pindyck, R.S. and D.L. Rubinfeld, *Microeconomics*, Pearson Education, 2008.
6. Stiglitz, J.E. and C.E. Walsh, *Principles of Economics*, W.W. Norton, 2002.
7. Salvatore, D.L., *Microeconomics: Theory and Applications*, Oxford Univ. Press, 2008.
8. Suma Damodaran, *Managerial Economics*, Oxford University Press, 2006
9. Varian, H.R., *Intermediate Microeconomics: A Modern Approach*, W.W. Norton, 2002.
10. Sen, Anindya, *Microeconomic Theory*, Oxford Univ. Press, 1999.
11. Koutsoyiannis, A., *Modern Microeconomics*, MacMillan Press, 1979.
12. H.L. Ahuja, *Business Economics*, 1999.
13. H.L. Ahuja, *Principles of Microeconomics*

### **PAPER PATTERN**

#### **F.Y.B.COM. -: BUSINESS ECONOMICS - PAPER I& II** **Internal and External Examination for Semesters I and II**

#### **Internal Examination**

The Internal Examination will be of 25 marks and is split into –

- i) Test Paper of 20 marks consisting of questions of objective types and case studies.
- ii) 5 marks for responsible behavior and active class participation

#### **External Examination**

#### **Question Paper Pattern for Semester End Examination.**

There will be **Five** questions in all. All the questions are **COMPULSORY** and will have internal choice. (Total 75 marks)

#### **Q1. Module I (Total marks 15)**

Three questions: A BC.

Attempt any Two

#### **Q2. Module II (Total marks 15)**

Three questions: A BC.

Attempt any Two

#### **Q3. Module III (Total marks 15)**

Three questions: A BC.

Attempt any Two

#### **Q4. Module IV (Total marks 15)**

Three questions: A BC.

Attempt any Two

#### **Q5. Modules I to IV (Total marks 15)**

- a. True or False with reasons. Attempt any Four out of Eight: Two from each module. (2 marks each)
- b. Choose the correct option. Attempt any Seven out of Twelve: Three from each module. (1 mark each)

**Syllabus and Paper Pattern of S.Y.B.Com: Business Economics - PAPER-III w.e.f. Academic Year 2014-15**

<b>S.Y.B.Com.: Business Economics - Paper III</b>		
<b>SEMESTER- III</b>		
<b>Module I - Introduction to Macro Economics</b>	Circular Flow of Income: Closed (Two and Three Sector Models) and Open Economy Models- Trade Cycles: Features and Phases- Concept of Aggregate Demand – Keynes’ Theory of Income Determination – Theory of Multiplier – Acceleration Principle – Super Multiplier.	(10 Lectures)
<b>Module II -Theory of Supply and Demand for Money</b>	Supply of Money: Concept, Constituents and Determinants of Money Supply - Velocity of Circulation of Money – Meaning and Factors Determining Demand for Money: Keynes’ Theory of Demand for Money – Liquidity Preference Theory of Rate of Interest.	(10 Lectures)
<b>Module III -Inflation</b>	Inflation: Concept and Rate of inflation – Demand Pull and Cost Push Inflation – Phillips’ Curve – Causes, Effects and Measures to Control Inflation.	(10 Lectures)
<b>Module IV -Banking and Integration of Product and Money Market Equilibrium</b>	Commercial Banking: Assets and Liabilities of Commercial Banks – Trade-off between Liquidity and Profitability – Money Multiplier – Objectives and Instruments of Monetary Policy and Fiscal Policy – IS-LM Model: Framework, Impact of Monetary and Fiscal Policy Changes.	(15 Lectures)

<b>S.Y.B.Com.: Business Economics - Paper IV</b>		
<b>SEMESTER- IV</b>		
<b>Module I -Basic Issues in Economic Development</b>	New Economic Policy 1991: Rationale and Key Policy Changes – Trends in National Income and Per Capita Income – Sectoral Composition of National Income and Occupational Structure – Inclusive Growth – Progress of Human Development Index in India ( post 1991 ) – Health, Gender Related Development and Economic Indicators – Government Policy w.r.t. Education and Health – Recent Trends in Employment – Problems of Unemployment.	(15 Lectures)

<b>Module II - Agricultural Sector in India</b>	Trends in Agricultural Production and Productivity – New Agricultural Policy 2000 and Recent Policy Measures – Public Distribution System and Food Security – WTO and Indian Agriculture.	(10 Lectures)
<b>Module III - Industry and Service Sectors in India</b>	Industrial Development Since 1991: Growth and Diversification – MRTP and Competition Act – Comprehensive Policy Package for SSI's 2000 and Recent Policy Measures – Service sector: Growth and Performance since 1991.	(10 Lectures)
<b>Module IV -Banking and Monetary Policy Since 1991</b>	Banking Sector Reforms since 1991: Rationale and Measures – Structure of Banking in India – Performance of Commercial Banks – Developmental and Promotional Functions of RBI – RBI's Recent Measures of Money Supply – Inflation: Trends and Causes – Recent Changes in Monetary Policy in India	(10 Lectures)

### References:

Datt R. & K.P.M. Sundaram, Indian Economy, S.Chand& Co.  
Dornbusch R. & S. Fischer, Economics, Tata McGraw Hill.  
Dornbusch R. & S. Fischer, Macroeconomics, Tata McGraw Hill.  
Economic & Political Weekly: Various Issues.  
Mishra S.K. & V.K. Puri, Macroeconomics, Himalaya Publishing House.  
Nagesh Kumar & K.J. Joseph (ed.) International Competitiveness & Knowledge – based Industries in India, Oxford University Press, 2007.  
Prasad C.S., Mathur V. & Chatterjee A, 60 Years of Indian Economy 1947-2007 Vol. I & II., New Century Publications, New Delhi,  
World Bank, Building Knowledge Economies: Advanced Strategies for Development, 2007  
World Development Report: Various Issues

### PAPER PATTERN

#### **S.Y.B.COM.: Business Economics - Paper III and IV Internal and External Examination for Semesters III and IV**

#### **Internal Examination**

The Internal Examination will be of 25 marks and is split into –

- i. Test Paper of 20 marks consisting of questions of objective types.
- ii. 5 marks for responsible behavior and active class participation

#### **External Examination**

#### **Question Paper Pattern for Semester End Examination.**

There will be **Five** questions in all. All the questions are **COMPULSORY** and will have internal choice. (Total 75 marks)

Q1. **Module I** (Total marks 15)

Three questions: A BC.

Attempt any Two

Q2. **Module II** (Total marks 15)

Three questions: A BC.

Attempt any Two

Q3. **Module III** (Total marks 15)

Three questions: A BC.

Attempt any Two

Q4. **Module IV** (Total marks 15)

Three questions: A BC.

Attempt any Two

Q5. **Modules I to IV** (Total marks 15)

a. True or False with reasons. Attempt any Four out of Eight: Two from each module. (2 marks each)

b. Choose the correct option. Attempt any Seven out of Twelve: Three from each module. (1 mark each)

**Revised Syllabus and Paper Pattern of T.Y.B.Com: Business Economics - Paper V and VI w.e.f. Academic Year 2014-15**

<b>T.Y.B.Com.: Business Economics - Paper V</b>		
<b>SEMESTER-V</b>		
<b>Module I-Introduction to Public Finance</b>	Concept of Public Finance: Meaning, Scope and Functions, Distinction between Public and Private Finance- Principles of Maximum Social Advantage: Dalton & Musgrave versions-Modern Trends in Public Finance: Sound Finance v/s Functional Finance, Redistributive Taxation, Anti-Inflationary Taxation.	(15 Lectures)
<b>Module II -Public Revenue</b>	Public Revenue : Sources of Revenue (Tax & Non – Tax Revenue) – Merits and Demerits of Direct & Indirect Tax- Impact and Incidence of Taxation	(10 Lectures)
<b>Module III –Public Expenditure and Public Debt</b>	Public Expenditure: Classification and Causes of increase in Public Expenditure – Budget and Types of Budget - Public Debt :Types, Burden and Management - Concepts of deficit- FRBM Act 2003 - Fiscal Federalism: Concept& Key Issues	(10 Lectures)
<b>Module IV -Financial Markets</b>	Money Markets – Components - Features of Indian Money Market – Money Market Reforms in India since 1991. Capital Markets – Meaning, Role, Structure and Reforms in India since 1991.	(10 Lectures)

<b>T.Y.B.Com.: Business Economics - Paper VI</b>		
<b>SEMESTER- VI</b>		
<b>Module I -International Trade</b>	Theories of International Trade: Comparative Cost Theory, Heckscher Ohlin Theory, Terms of Trade: Meaning & Types – Gains from Trade (with Offer Curves)	(15 Lectures)
<b>Module II -Balance of Payments and WTO</b>	Concept & Structure of BOP, Causes of Disequilibrium, Measures to Correct Disequilibrium in BOP- India's BOP Position since 1991- WTO Agreements with reference to TRIPS, TRIMS and GATS	(10 Lectures)
<b>Module III -Foreign Exchange Market</b>	Concept of Foreign Exchange Market: Functions and Dealers - Exchange Rate Systems - Spot and Forward Exchange Rate - Hedging, Arbitrage and Speculation.	(10 Lectures)
<b>Module IV -Exchange Rate Management</b>	Exchange Rate Determination -Purchasing Power Parity Theory - Role of Central Banks in Foreign Exchange Market -RBI's Intervention in Foreign Exchange Rate Management Since 1991 (stages)	(10 Lectures)

### **References:**

- Hajela T. N. – “Money, Banking & Public Finance”, 8th Edition, 2009, ANE Books Publications  
 Benson KunjuKunju – “Financial Market and Financial Services in India”, First Edition, July, 2012, New Century Publication  
 Mishra S. K. &Puri V. K. – “Indian Economy”, 31st Edition, 2013, Himalaya Publication House  
 Dominic Salvatore – “International Economics”, 8th Edition, 2009, John Wiley & Sons  
 Mithani D. M. – “Money, Banking, International Trade and Public Finance”, 16th Edition, 2010, Himalaya Publication House  
 Jhingam M. L. – “International Economics” 6th Edition, 2007, Vrinda Publication  
 Bo Sodersten – “International Economics”, 3rd Edition, 2004, MacMilan Publication.  
 Hajela T. N. – “Money, Banking and International Trade, 8th Edition, 2009, ANE Books Publication

### **PAPER PATTERN**

#### **T.Y.B.COM.: Business Economics - Paper V & VI Internal and External Examination for Semesters V and VI**

#### **Internal Examination**

The Internal Examination will be of 25 marks and is split into –

- i. Test Paper of 20 marks consisting of questions of objective types.
- ii. 5 marks for responsible behavior and active class participation

#### **External Examination**

**Question Paper Pattern for Semester End Examination.**

There will be **Five** questions in all. All the questions are **COMPULSORY** and will have internal choice. (Total 75 marks)

**Q1. Module I** (Total marks 15)

Three questions: A BC.

Attempt any Two

**Q2. Module II** (Total marks 15)

Three questions: A BC.

Attempt any Two

**Q3. Module III** (Total marks 15)

Three questions: A BC.

Attempt any Two

**Q4. Module IV** (Total marks 15)

Three questions: A BC.

Attempt any Two

**Q5. Modules I to IV** (Total marks 15)

- a. True or False with reasons. Attempt any Four out of Eight: Two from each module. (2 marks each)
- b. Choose the correct option. Attempt any Seven out of Twelve: Three from each module. (1 mark each)

## **S.Y.B.Com - Semester III**

### **Economic Systems - Paper I**

#### **Module 1**

Introduction: Meaning, Feature and Functions of economic systems – Importance of the study of economic systems– Forces influencing economic systems – Classification of economic systems – a Multidimensional approach – Pure and Mixed systems.

(10 Lectures)

#### **Module II**

Criteria for evaluating performance of economic systems: Efficiency criteria - Allocative, Productive and Distributive efficiency under different economic systems – Role of freedoms under different systems – Incentives and Disincentives under different economic systems: Economic and Non-economic; Monetary and non-monetary.

(15 Lectures)

#### **Module III**

Capitalism: Transition from Mercantilism to Capitalism – Features – Emergence of Welfare State

(10 Lectures)

#### **Module IV**

Marxian Economic Thought – Materialistic Interpretation of History – Theory of Profit– Theory of Capitalist Crises and Breakdown.

(10 Lectures)

#### **References:**

H. Stephen Gardner, *Comparative Economic Systems*, Dryden Press, 1998.

Steven Rosefielde, *Comparative Economic Systems : Culture, Wealth, and Power in the 21<sup>st</sup> Century*, Blackwell Publishers, 2004.

North Douglass, *Institutions, Institutional Changes and Economic Performance*, Cambridge University Press, 1990

Bruno Amable, *The Diversity of Modern Capitalism*, Oxford University Press, 2003.



## **S.Y.B.Com - Semester IV - Applied Component Paper**

### **Economic Systems - Paper II**

#### **Module I**

USA: Critique of American Capitalism – Service Economy  
Central Planning in former Soviet Union – Policies of Glasnost and Perestroika – Transition in Central Eurasia (Russia) –  
Convergence of Economic Systems

(10 Lectures)

#### **Module II**

Mixed economy – Features – India: a mixed economy – Changing role of public sector  
Appraisal of Gandhian ideas on economic system  
China – a continuing revolution (Since 1978)

(15 Lectures)

#### **Module III**

Globalization – Transnational Corporations and Capitalist globalization – Country integration and  
system performance – Impact of globalization on economic growth, efficiency and distribution of  
income

(10 Lectures)

#### **Module IV**

Challenges of capitalist globalization – Class polarization crisis – Crisis of ecological sustainability  
and unsustainability

(10 Lectures)

#### **References:**

Bruno Amable, *The Diversity of Modern Capitalism*, Oxford University Press, 2003.

Black Bernard and Anna Tarassova, *Institutional Reforms in Transition: A case Study of Russia*,  
Stanford Law School, Mimeo, 2003.

Hsu Immanuel C. Y., *The Rise of Modern China*, Oxford University Press, 1995.

Boycko Maxim, Andrei Shleifer and Robert Vishny, *Privatizing Russia*, Cambridge, MIT Press.

Leslie Sklair, *Globalization: Capitalism and its Alternative*, Oxford University Press, 2002.

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# **APPLIED COMPONENT PAPER: ECONOMIC SYSTEMS**

## **Internal and External Examination for Semesters III and IV**

### **Internal Examination**

The Internal Examination will be of 25 marks and is split into –

- i) Test Paper of 20 marks consisting of questions of objective types.
- ii) 5 marks for responsible behavior and active class participation

### **External Examination**

#### **Question Paper Pattern for Semester End Examination.**

There will be **Five** questions in all. All the questions are **COMPULSORY** and will have internal choice. (Total 75 marks)

**Q1. Module I** (Total marks 15)

Three questions: A BC.

Attempt any Two

**Q2. Module II** (Total marks 15)

Three questions: A BC.

Attempt any Two

**Q3. Module III** (Total marks 15)

Three questions: A BC.

Attempt any Two

**Q4. Module IV** (Total marks 15)

Three questions: A BC.

Attempt any Two

**Q5. Modules I to IV** (Total marks 15)

- a. True or False with reasons. Attempt any Four out of Eight: Two from each module. (2 marks each)
- b. Choose the correct option. Attempt any Seven out of Twelve: Three from each module. (1 mark each)

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## **Paper I: SYLLABUS FOR SEMESTER III**

w.e.f. Academic Year 2014-15

<b>Module I - Introduction</b>	Meaning and Definition of Co-operation- Salient Features of Co-operation-Benefits of Co-operation: Evaluation of Principles of Co-operation-Role of Co-operation in Economic Development- Co-operation in Mixed Economy-	(10 Lectures)
<b>Module II -Structure and Organization of Co-operation: Organization, Progress and Problems with special reference to India</b>	Brief history of Co-operative movement in India-Processing Co-operative Societies – Agricultural Marketing Societies – Consumers Co-operative Societies – Housing Co-operative Societies – Labour Co-operative Societies– Industrial Co-operatives – Dairy Co-operatives – Significance, Progress, Problems & Remedies	(15 Lectures)
<b>Module III-Role, Functions and Problems of Co-operative Credit in India</b>	Self Help Groups-Farmers Service Societies– Primary Agricultural Credit Society– Restructuring of Co-operative Credit: Vaidyanathan Committee Report 2004.	(10 Lectures)
<b>Module IV -Co-operative Banking in India</b>	Central Co-operative Banks – State Co –operative Banks –Land Development Banks –Urban Co-operative Bank and Credit Society- Regional Rural Banks.	(10 Lectures)

### **S.Y.B.Com.: Co-operation-(Applied Component Paper)**

#### **Paper II: SEMESTER- IV**

<b>Module I – Co-operative Management</b>	Administrative Functions of Co-operative Department Registration, Administration, Supervision Legislation , Audit – Professionalisation of Co-operative Managements – Types and Procedures of General Body Meetings – Duties of Board of Directors in Co-operatives – Role of Secretary / Managing Director –Role of Registrar Power and Functions	(15 Lectures)
<b>Module II -Participation of State in Co-operative Management</b>	Central Government - State Government - Commercial Banks- Reserve Bank of India – NABARD	(10 Lectures)
<b>Module III- Human Resource Development and Leadership in Co-operation</b>	Need and Importance of HRD- HRD: Education and Training Facilities–Worker’s Participation in Managements, Retention and Compensation of Workers -Co-operative Processing and Women Empowerment. Role of Leadership in Co-operatives -Leadership Qualities - Leadership Development Programmes.	(10 Lectures)
<b>Module IV-Challenges of Co-</b>	Survival of Co-operatives under Globalization -	(10 Lectures)

<b>operative Sector</b>	Need to Strengthen the Co-operative Sector- Measures to Strengthen Co-operative movement in India.	
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**References:**

- Mathur B.S., 1999 Co-operation in India.  
 Tyagi R.B., Recent – Funds in the co-operative movement in India  
 Kamat G.S., New Dimension in co-operative, Himalaya.  
 Hajela T.N., Principle, Problems and Practices of Co-operation.  
 Bhatnagar and others, Co-operation in India.  
 Bedi R.D., Theory, History and Practice of Co-operation.  
 Dr.Gadgil, Writings on Co-operative Movement in India.  
 Goel S.L. And Goel B.B., Co-operative Administration, Sterling, New Delhi.  
 Taimani K.K; Co-operative Organization and Management  
 Taimani K.K; Training and Development of Human Resources in Co-operatives, Savin Brothers, New Delhi.  
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 Stephenson, Management in Co-operatives, Himalaya Publishing House.  
 Govt. of Maharashtra, Report on Co-operative Movement in Maharashtra, Yashwantrao Mohite Committee Report.  
 Bhatia B.S., Verma H.L. And others, Co-operatives and Human Resources Development, Vol.1 to 5, Deep and Deep Publication.  
 Dalayer and Subnis, Co-operation in Maharashtra  
 Patnaik and Roy, Co-operation and Co-operative Management, Kalyani Publishers, New Delhi.

**PAPER PATTERN**

**S.Y.B.COM.: Co-operation (Applied Component Paper)  
 Internal and External Examination for Semesters III and IV**

**Internal Examination**

The Internal Examination will be of 25 marks and is split into –

- i. Test Paper of 20 marks consisting of questions of objective types.
- ii. 5 marks for responsible behavior and active class participation

**External Examination**

**Question Paper Pattern for Semester End Examination.**

There will be **Five** questions in all. All the questions are **COMPULSORY** and will have internal choice. (Total 75 marks)

**Q1. Module I (Total marks 15)**

Three questions: A BC.

Attempt any Two

**Q2. Module II (Total marks 15)**

Three questions: A BC.

Attempt any Two

**Q3. Module III** (Total marks 15)

Three questions: A BC.

Attempt any Two

**Q4. Module IV** (Total marks 15)

Three questions: A BC.

Attempt any Two

**Q5. Modules I to IV** (Total marks 15)

- a. True or False with reasons. Attempt any Four out of Eight: Two from each module. (2 marks each)
- b. Choose the correct option. Attempt any Seven out of Twelve: Three from each module. (1 mark each)